



High School Musical- on Stage, to be performed in Lebanon from May 9 till 18, 2008 at the Forum de Beyrouth

Beirut, April 9, 2008: The countdown began and the enthusiasm is getting greater!

At one month of the start of the “**High School Musical- on Stage**” event, a press conference was held by the **Théâtre de Mazitou** on April 9, 2008 at the Virgin Megastore, Downtown, to declare the opening of the tickets sales at all branches of the Virgin Megastore and the happening of many activities that will go along with the event such as the “High School Musical Festival”.

In the presence of Mr. Ramez Esber, representing the Ministry of Culture, of Mrs. Lamice Joujou, representing the Théâtre de Mazitou, producer of the event, of Miss Rana Najjar, the director of the play, of Mr. Toni El Bayeh, Vocal Expert, of Mr. Basil Karam, representing BankMed, the exclusive sponsor of the event, and of a large crowd of media people, and theatre and art lovers, the next phases of this biggest ever cultural and entertainment operation were announced.

The event, under the high patronage of the Ministry of Tourism and the Ministry of Culture will be performed from May 9 till 18, 2008 at the Forum de Beyrouth.

Produced by Théâtre de Mazitou, which has been granted the exclusivity in Lebanon and the Middle East, Disney’s “High School Musical- on Stage” follows the much-loved story of the movie, featuring all kids, teens and family favorite characters and songs.

During the press Conference, Mrs. Lamice Joujou officially declared the opening of the tickets sales that are available at all Virgin Megastore branches and are rated between L.L. 25.000 and L.L. 99.000. “We are having a large range of prices, in order to allow to each High School Musical fan to come and see the play”, stated Mrs. Joujou.

Mrs. Joujou also announced the “High School Musical Festival” that is a series of activities to be held during the ten days performances and that will allow the public to participate at many entertaining activities. “The 1500 m2 area is specially conceived for young people to have a good time and enjoy the High School Musical atmosphere and fun ambiance even if they are not attending the show”, said Mrs. Joujou.

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“Furthermore, all kinds of High School Musical products will be displayed, knowing that these items are appreciated by the young Lebanese fans”. “Also, raised Mrs. Joujou, the High School Musical items are so much cherished by the youngsters, that the Théâtre de Mazitou has the exclusivity to organize birthdays and special occasions on the theme of High School Musical”.

Mrs. Joujou also reminded that there will be a signed session (for the hearing impaired) which is a pioneering action in Lebanon.

Miss Rana Najjar, the new director of the play was introduced. She explained how much she enjoyed working with new talents. “I am very proud that new talented young Lebanese are giving so much time and efforts to meet International standards, knowing that the play is now performing in the U.K”, stated Miss Najjar.

Mr. Basil Karam, stated that by supporting this event, BankMed supports the Lebanese child and the Lebanese family. The event is also contributing in the revival of the local economy. Finally, Mr. Karam, insisted that the event is a message for life and of faith in our country, a message, that Lebanon will always play its educational, cultural and artistic role in the region.

The stage production based on the Disney Channel Original Movie will be the 1st Disney production to be performed in Lebanon and Disney representatives will be attending all shows. The 22 international dancers already arrived to Lebanon and are participating at the rehearsals.

A meticulous design is put in the play by Mr. Badih Semaan to reproduce a décor initially set for the T.V. The same views and details are arranged in order not to miss any feature of the High School Musical spirit and allow the public to enjoy the same ambiance.

High School Musical has been exported to more than 100 countries and has been watched by over 70 million viewers since its launch in 2006. The movie won two Emmy Awards and was nominated for six. The soundtrack was #1 album in the world in 2006.

With positive themes like the importance of expressing yourself, believing in yourself and following your dreams, this family-friendly musical is sure to be enjoyed by Lebanese audiences of all ages. They will watch the twists and turns of schoolmates – Troy and Gabriella and friends go totally wild in May 2008 for Disney’s HIGH SCHOOL MUSICAL.

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Synopsis High School Musical- on Stage: Disney's High School Musical tells the story of a group of high school students who are struggling with issues of popularity, first love, balancing education with extra curricular activities and the value of friends and family.

Fiche Technique High School Musical- on Stage:

- ❖ Producer: Théâtre de Mazitou/ Lamice Joujou
- ❖ Director: Rana Najjar
- ❖ Choreographer: Sami El Hajj
- ❖ Set Designer: Badih Semaan
- ❖ Vocal Consultant: Toni El Bayeh
- ❖ Cast: 21 Actors, 10 local dancers and 22 International dancers
- ❖ The show includes 52 musical numbers, 12 songs, and one final mega-mix
- ❖ Running Time: 2 hours and 10 minutes, including a 15 minutes intermission
- ❖ Time: Everyday at 5 p.m. and additional matinee session at 11a.m. on week-ends
- ❖ Language: English
- ❖ Tickets sales at all Virgin Megastore branches: Tel.: 01 999 666
- ❖ Tickets prices: From L.L 25,000 to L.L 99,000
- ❖ High School Musical Festival at the Forum de Beyrouth from May 9 to 18, 2008: Open from Monday to Friday from 3 p.m. to 10 p.m. and during the week-ends from 10 a.m. to 10 p.m.
- ❖ Exclusive Sponsors of the Event: ABraCa Sign - BankMed
- ❖ Partners of the Event: Bob's Dinner - TK Track - Cape Insurance
- ❖ Media Partners: LBC International – Radio One

About Théâtre de Mazitou

Théâtre de Mazitou is a production house, specialized in shows organization, focusing on children and family stage plays. The lines of work the Théâtre de Mazitou approaches are utterly in respective of the growth of children's intellect, internal and external development as well as their output. Théâtre de Mazitou commits itself to originality and the inner talent of every person involved.

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