



BankMed

BankMed strongly believes that sponsoring Lebanese Basketball is a great decision because:

- ◆ It fits perfectly into our strategy of supporting our youth in one of their most popular interests.
- ◆ We will be sharing in a great success story that has been unfolding each year locally and internationally.
- ◆ We will be investing in promoting a healthy competition which has been at the roots of the great Lebanese success story.
- ◆ We will continue with our strategy to support sports events the last of which was the Asian Ski Cup in Faqra.
- ◆ BankMed will continue to be active in social, athletic, educational and artistic domains. This is a small way to demonstrate our commitment to Lebanon and its great people.