

BankMed kicks-off 2009 with the “Happy Planet” environmental program

Beirut April 2nd, 2009: In an effort designed to raise awareness for a healthy and clean planet, BankMed has declared 2009 the year to better the environment by kicking off the “happy planet” program. Throughout the year, BankMed will be introducing environmentally friendly initiatives both internally, within their offices, and to the mass population that contribute towards a happier planet.

Always a pioneer in ground breaking initiatives in Lebanon, BankMed demonstrates once again its leadership by adopting the environmental cause. With the “Happy Planet” program, BankMed will be taking the lead across Lebanon to ensure a better world for tomorrow’s generation.

With the same commitment of understanding customers' needs, BankMed in 2009 is committed to a happy green planet.

BankMed